

Clever Paper Solutions



Why Fuji Xerox?

Top reasons to choose Fuji Xerox...

1. Fuji Xerox is the world leader in digital printing
2. Xerox is the No.1 Paper brand in Europe
3. Fuji Xerox supports performance and productivity through digitally optimised media
4. Fuji Xerox sets the standards within the paper and media industry
5. Fuji Xerox has the widest range of cut-sheet paper and media in the market and is the world's expert in toner and laser cartridge design
6. Fuji Xerox is dedicated to Environment preservation
7. Fuji Xerox is a global company, with local presence
8. Fuji Xerox is a Quality Company
9. Xerox is still the undisputable leader in the Paper market
(Source: Opticom Survey 2009)



Fuji Xerox Paper Solutions



Quality is the basic business principle for Fuji Xerox. Quality means providing our customers with innovative products, services and solutions that fully satisfy their requirements.

Since 1980, Xerox and Fuji Xerox have won 25 national quality awards in 20 countries. Xerox has received the world's 3 most prestigious awards; the Malcolm Baldrige Award in the US, the Deming Award in Japan and the first European Quality Award by the European Foundation for Quality Management. It is the only company in the world to hold all 3 awards.



Digital Optimisation

Evolution of printing systems and new customer applications require new substrates. There is a direct relationship between the performance and productivity of equipment and the design and quality of the paper used.

Fuji Xerox is the expert in all aspects of the management of printing. We develop our media alongside our printers... and our printers are developed alongside our media. Our products are perfectly paired with hardware equipment and we spend millions of \$ on R & D every year. We specialise in linking paper and supplies to technology to improve customers' operational efficiency.



Research, Technology and Development

Effective communication depends upon the quality of both document content and the document itself. For this reason, the papers and media developed by Xerox have kept pace with the technological developments in the market place.



Digital printing and laser copy papers

Fuji Xerox has a comprehensive range of papers designed from the ground up to run smoothly and efficiently through your printers and copiers – from the first document to the last. Fuji Xerox papers maximise productivity, minimise downtime and the related costs of wasted consumables and service calls. The result is nothing less than the world's best paper for your printing and copying systems.

Premium Paper

Fuji Xerox "Premium Paper" is a high performance superior paper with enhanced whiteness. Designed for smooth efficient performance perfect for colour copying and printing, ideal for vibrant presentations and customer proposals'.

Available from August 2012

- Premium Paper is FSC certified
- Whiteness: CIE: 168
- Archival qualities: conforms with ISO9706 permanence – up to 200 years permanence
- Laser guaranteed
- High volume suitable
- High performance
- FSC Certified



Everyday Paper

Fuji Xerox "Everyday Paper" is a high quality paper designed for smooth efficient performance. Perfect for general purpose black & white and colour copying and printing, ideal for office documents and high volume usage.

Available from August 2012

- Everyday Paper is FSC certified
- Whiteness: CIE: 150
- Archival qualities: conforms with ISO9706 permanence – up to 200 years permanence
- Laser guaranteed
- High volume suitable
- High performance
- FSC Certified



Everyday Paper

Fuji Xerox "Everyday Paper" is a high quality paper designed for smooth efficient performance. Perfect for general purpose black & white and colour copying and printing, ideal for office documents and high volume usage.

- Everyday Paper with ColorLok Technology
- Whiteness: CIE: 150
- Archival qualities: conforms with ISO9706 permanence – up to 200 years permanence
- Laser guaranteed
- High volume suitable
- High performance



Kool Print

Kool Print is a reliable multipurpose copy paper of high whiteness and brightness, high opacity and excellent image quality and sharpness with exact specifications for all office equipment to ensure smooth run ability, finish and performance.

- Kool Print paper is FSC certified
- Whiteness: CIE: 153
- Acid free, archival quality
- Works with copier, laser, inkjet and multi-function machines
- Laser guaranteed
- High volume suitable
- High performance
- FSC Certified



Transit

Xerox “Transit” is an economical paper suitable for copying, monochrome, inkjet and laser printing. Transit is a smooth dust free paper. Perfect for general purpose black & white and colour copying and printing, ideal for office documents and high volume usage.

- Whiteness: CIE: 145
- Archival qualities: conforms with ISO9706 permanence – up to 200 years permanence
- Specifically for black and white printers and copiers
- Economical
- Laser guaranteed
- High volume suitable
- High performance



Recycled Supreme

Xerox “Recycled Supreme” is a high white paper blended with 80 % post consumer waste recycled fibre and 20 % elemental chlorine free virgin pulp sourced from sustainably managed sources. Acid free. Suitable for photocopying, inkjet, laser printing and faxing.

- Whiteness: CIE: 150
- Archival qualities: conforms with ISO9706 permanence – up to 200 years permanence
- 80 % recycled
- Laser guaranteed
- High volume suitable
- Economical



Colotech

Xerox “Colotech+” is the benchmark for Digital Colour printing. Calendared to give a super smooth finish which enhances the brilliance and contrast on all colour laser printers and copiers, Colotech+ offers a pin-sharp image every time. Colotech+ produces superior quality from high volume printers and copiers.

- Xerox “Colotech+” is FSC certified
- Whiteness: CIE: 168
- Archival qualities: conforms with ISO9706 permanence – up to 200 years permanence
- Laser guaranteed
- High volume suitable
- High performance
- FSC Certified



Colotech Recycled

Xerox “Colotech Recycled” is a unique sheet in the digital colour portfolio and is unique in the market. Sustainability is playing an important role within Xerox and Colotech. Recycled paper is a new extension to our wide environmental range. It contains 80% PCW (Post Consumer Waste) and is FSC certified. Available in 90, 100 and 120 gsm and in sizes A4, A3 and SRA3.

- Xerox “Colotech Recycled” It contains 80% PCW (Post Consumer Waste) FSC® Mixed Source Certified
- Whiteness: CIE: 155
- Laser guaranteed
- High volume suitable
- High performance
- FSC Certified



Symphony

Xerox “Symphony” Tints are made to Xerox specifications, Symphony Tints are quality guaranteed and designed to perform consistently through all Xerox equipment. The clear wrap enables quick and easy colour recognition without breaking the pack. The paper is ideal for applications such as prioritisation of documents, or when maximum impact is required.

- Archival qualities: conforms with ISO9706 permanence – up to 200 years permanence
- Laser guaranteed
- High volume suitable
- Extended range of sizes, grammages and colours
- High performance
- Suitable for single and double sided printing
- Resealable wrapper for added protection



Benefits of selling Fuji Xerox paper

Key Benefits of selling paper

- Increase revenue
- Additional product lines to your business
- To build your business “value add” to your customer
- Increased customer contact
- Benefits of carrying a Brand name through your consumable mix.

Benefits of selling Fuji Xerox paper

- OEM Branding
- Quality & Reliability
- Competitive Pricing
- Excellent environmental standards
- Cost savings through direct indent purchases.



At a glance

Fuji Xerox Paper Range

Product	Weight	Size	Colour	CIE	Sheets/ Ream	Reams/ Carton	Reams/ Pallet	Part Number
Premium Paper	80	A4	White	168	500	5	160/120	FXP108010
	80	A3	White	168	500	5	80/60	FXP208010
Xerox Transit	80	A4	White	145	500	5	300/225	003R94585
Fuji Xerox Everyday with ColorLok	80	A4	White	150	500	5	200/150	FXP108020
Fuji Xerox Everyday with FSC	80	A4	White	150	500	5	160/120	FXP108020
	80	A3	White	150	500	5	80/60	FXP208020
Kool Print	80	A4	White	153	500	5	300/225	KP80A4
	80	A3	White	153	500	3	126	KP80A3
Recycled Supreme	80	A4	White	150	500	5	250	003R94565
	80	A3	White	150	500	3	100	003R94568
Xerox Colotech Recycled	90	A4	White	155	500	4	200	003R98800
	90	A3	White	155	500	4	100	003R98801
	100	A3	White	155	500	4	100	003R98804
	120	A4	White	155	250	5	200	003R98806
	120	A3	White	155	250	5	100	003R98807
Xerox Colotech+	90	A4	White	168	500	5	300	003R94641
	90	A3	White	168	500	5	105	003R94642
	90	450x320	White	168	500	4	96	003R95838
	100	A4	White	168	500	4	240	003R94646
	100	A4	White	168	500	4	180	003R94646
	100	A3	White	168	500	4	112	003R94647
	100	A3	White	168	500	4	84	003R94647
	100	450x320	White	168	500	4	96	003R95839
	120	A4	White	168	500	4	240	003R94651
	120	A4	White	168	500	4	180	003R94651
	120	A3	White	168	500	4	84	003R94652
	120	450x320	White	168	250	6	144	003R95840
	160	A4	White	168	250	5	300	003R94656
	160	A3	White	168	250	5	105	003R94657
	160	450x320	White	168	250	5	120	003R95841
	200	A4	White	168	250	4	240	003R94661
	200	A3	White	168	250	4	84	003R94662
	200	450x320	White	168	250	4	96	003R95842
	220	A4	White	168	250	4	180	003R94668
	220	450x320	White	168	250	4	96	003R95843
250	A4	White	168	250	4	180	003R94671	
250	A3	White	168	250	4	84	003R94672	
250	450x320	White	168	125	6	144	003R95844	
300	A4	White	168	125	5	300	003R97552	
300	A3	White	168	125	5	105	003R97553	
300	450x320	White	168	125	5	120	003R97554	
Xerox Symphony Tints	80	A4	Blue		500	5	300/225	003R95205
	80	A3	Blue		500	5	150/112	003R92076
	80	A4	Yellow		500	5	300/225	003R95200
	80	A3	Yellow		500	5	150/112	003R92126
	80	A4	Green		500	5	300/225	003R95203
	80	A3	Green		500	5	150/112	003R92101
	80	A4	Cream		500	5	300/225	003R95198
	80	A4	Medium Blue		500	5	300/225	003R95206
	80	A4	Medium Green		500	5	300/225	003R95204
	80	A4	Pink		500	5	300/225	003R95202
	80	A3	Pink		500	5	150/112	003R92051
	80	A4	Salmon		500	5	300/225	003R95201
	80	A4	Gold		500	5	300/225	003R95199
	80	A4	Grey		500	5	300/225	003R95207
	80	A4	Lavender		500	5	300/225	003R95211
	80	A4	Sun Yellow		500	5	300/225	003R95214
	80	A4	Aqua Blue		500	5	300/225	003R95221
	80	A4	Coral Red		500	5	300/225	003R95217
80	A4	Canary Yellow		500	5	300/225	003R95213	
80	A4	Lime Green		500	5	300/225	003R95219	
80	A4	Orange		500	5	300/225	003R95216	

For more information on how Fuji Xerox can help your business, please call or visit our website at www.fujixeroxprinters.com